

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP *

PROGRAM : TODAY

REP HEADLINE# 6363147
*** ORIGINAL REV#0 ***

:LINE#:REP :LINE#:	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START :DATE:	:END :DATE:	:SPTS: :/WK:	:WEEK: :INVT:	DAYS	:TOTL: :SPTS:
3		700A-900A	30		\$800.00	10/15	10/16	2		M-TU	2
PROGRAM : TODAY											
4		1000A-1100A	30		\$3,600.00	10/7	10/7	1		SUN	1
PROGRAM : MEET PRESS											
5		500P-530P	30		\$900.00	10/5	10/5	2		FRI	2
PROGRAM : NEWS											
6		500P-530P	30		\$900.00	10/8	10/12	5		M-F	5
PROGRAM : NEWS											
7		500P-530P	30		\$900.00	10/15	10/16	2		M-TU	2
PROGRAM : NEWS											
8		600P-630P	30		\$675.00	10/7	10/7	1		SUN	1
8		600P-630P	30		\$675.00	10/14	10/14	1		SUN	1
PROGRAM : CH11 NEWS											
9		700P-730P	30		\$1,800.00	10/5	10/5	2		FRI	2
PROGRAM : JEOPARDY											
10		700P-730P	30		\$1,800.00	10/8	10/12	5		M-F	5
PROGRAM : JEOPARDY											
11		700P-730P	30		\$1,800.00	10/15	10/16	2		M-TU	2
PROGRAM : JEOPARDY											
12		830P-1130P	30		\$6,500.00	10/7	10/7	1		SUN	1
12		830P-1130P	30		\$6,500.00	10/14	10/14	1		SUN	1
PROGRAM : NBC SUN FOOTBALL											

REP HEADLINE# 6363147

*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

OCT3/12 17.45

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			49450.00									
CONTRACT TOTAL											49450.00	
TOTAL SPOTS											32	

MARKET TOTALS \$183,148
WPIX 27%
KDKA 28%
WTAE 16%
WPGH 25%
CABL 0%
WPCW 3%
WPMY 1%

STEELERS ON FOX

SVC- NSI
DEMOS- RA35+*